



# HOUSING IS SUMMIT 2019

WASHINGTON D.C. | MAY 16-17

AGENDA

## THURSDAY, MAY 16

ENDING GENERATIONAL POVERTY: INTEGRATING RESEARCH, POLICY, AND PRACTICE

**8AM**

**BREAKFAST**

**9AM**

**WELCOME / FRAMING THE DAY**

*Room A/B/C*

Sunia Zaterman, Executive Director, Council of Large Public Housing Authorities (CLPHA)  
Stephen Norman, Executive Director, King County Housing Authority  
Abra Lyons-Warren, Senior Program and Policy Manager, Council of Large Public Housing Authorities (CLPHA)

**9:15AM**

**KEYNOTE: ADDRESSING CHILD POVERTY AT THE FEDERAL LEVEL**

*Room A/B/C*



Congresswoman Barbara Lee, long-serving progressive leader and member of the Budget and Appropriations Committee, and Co-Chair of the Democratic Policy and Steering Committee, will give remarks on congressional efforts to reduce child poverty.

- Congresswoman Barbara Lee, U.S. House of Representatives

**PLENARY: BOLD ACTIONS TO REDUCE CHILD POVERTY**

*Room A/B/C*



A landmark National Academies of Sciences report commissioned by Congress concludes that childhood poverty in the U.S. could be cut in half within a decade with appropriate action. The report culls through the existing evidence-base to identify the most impactful existing policies including the Earned Income Tax Credit (EITC) and housing assistance. This panel will also discuss promising new policies that if enacted could help reduce poverty such as the child allowance.

- Cara Baldari, Vice President, Family Economics, Housing and Homelessness, First Focus
- Christine James-Brown, Committee Member, Board on Children, Youth, and Families, The National Academies of Sciences, Engineering, and Medicine; CEO, Child Welfare League of America
- Luke Shaefer, Associate Professor of Social Work and Public Policy and Director of Poverty Solutions, University of Michigan

**10:30AM**

**BREAK**

**10:45AM**

**PLENARY: NEIGHBORHOODS MATTER: TRANSLATING RESEARCH TO POLICY**

*Room A/B/C*



Recent research shows that place matters in economic mobility. Strong neighborhoods and community resources can have long-term impact on educational achievements and earnings. Building off of this research, David Williams from Opportunity Insights will discuss how PHAs are collaborating with researchers to develop and evaluate effective interventions for families with young children.

- Interviewer: Colin Groth, Vice President of Programs, StriveTogether
- David Williams, Policy Director, Opportunity Insights at Harvard University



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12PM

LUNCH

1:15PM



### BREAKOUTS: HOW TO CHOOSE PARTNERS WITH IMPACT

- **Understanding Essential Health Providers, Payers, and Policies** *Room A*  
How to “set the table” with health partners by understanding their business models and identifying shared interests.
  - Facilitator: Stephen Lucas, Health Research and Policy Manager, Council of Large Public Housing Authorities (CLPHA)
  - Bob Burns, Program Director, National Center for Health in Public Housing (NCHPH)
  - Julie Trocchio, Senior Director of Community Benefit and Continuing Care, Catholic Hospital Association
- **Building Internal PHA Capacity for Cross-Sector Partnerships** *Room B*  
How to creatively expand and enhance internal capacity to support cross-sector partnerships.
  - Sylvia Blanco, Chief Operating Officer, Housing Authority of the City of Austin
  - Alyssa Erickson, Director of Research and Analytics, Minneapolis Public Housing Authority
  - Kyle Hanson, Director of HCV and Resident Services, Minneapolis Public Housing Authority
  - Kelly McElwain, Research Analyst III, Public and Affordable Housing Research Corporation at HAI Group
  - Rodolfo Rodriguez, Director of Health and Wellness Ecosystem, Housing Authority of the City of Austin
  - Freya Spielberg, M.D., Associate Professor, Department of Population Health, Dell Medical School at the University of Texas at Austin
  - Keely Stater, Director, Research and Industry Intelligence, Public and Affordable Housing Research Corporation at HAI Group
- **Connecting with Powerful Partners in Education** *Room C*  
How to identify and collaborate with education partners that have impact in early childhood, K-12, and postsecondary initiatives.
  - Thu Ament, Ed.D., Director of K-12 Leadership Development, Tacoma Public Schools
  - Karen DuBois-Walton, President, Elm City Communities – Housing Authority of New Haven
  - Jennifer Peck, President and CEO, Partnership for Children and Youth

2:30PM

BREAK

2:30PM

### Press Conference and Discussion of CLPHA’s Postsecondary Report: Eliminating Barriers to Postsecondary Achievement

*Room B*

Join CLPHA and the Kresge Foundation as we announce the release of our new report, *Eliminating Barriers to Postsecondary Success: Cross-Sector Collaborations*



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*to Improve Postsecondary Achievement for Students Served by Public Housing Authorities.* The report provides an overview of promising practices at the intersection of public housing providers and higher education shared during a convening of five pioneering PHAs and their postsecondary partners. This press event is open to all attendees and will be immediately followed by a panel discussion, which will spotlight the innovative housing and postsecondary partners featured in the report.

- Moderator: Bethany Miller, Education Program Officer, The Kresge Foundation
- Jennifer Thomas Arthurs, Assistant Director of Strategic Initiatives, Housing Authority of the City of Los Angeles
- Cassie Brooks, Assistant Director of Education, Chicago Housing Authority
- Alison De Lucca, Executive Director, Southern California College Access Network
- Michael Mirra, Executive Director, Tacoma Housing Authority
- Erica Walker, Director of Student Development Projects, City Colleges of Chicago

2:45PM



### BREAKOUTS: WHAT WORKS

- **Aligning Health and Housing Systems with Data Analytics - PHAs and Managed Care Room A**

This groundbreaking initiative featuring a new multi-state, multi-sector collaboration between PHAs and UnitedHealthcare (UHC) Medicaid managed care plans uses data sharing and analytics to develop place-based health interventions.

- *National Partners*
  - Stephen Lucas, Health Research and Program Manager, Council of Large Public Housing Authorities (CLPHA)
  - Andy McMahon, Vice President of Health and Human Services Policy, UnitedHealthcare Community and State
  - Ryan Moser, Vice President of Strategy and Impact, Corporation for Supportive Housing (CSH)
- *PHA Project Leads*
  - Katie Escudero, Policy Analyst, King County Housing Authority
  - Christina Hodgkinson, Director of Resident Services, Akron Metropolitan Housing Authority
  - Katie Jakubcin, Policy and Planning Advisor, Akron Metropolitan Housing Authority
  - Sonja Nelson, Assistant Vice President of Client Services and Quality Improvement, Columbus Metropolitan Housing Authority
  - Cicily Nordness, Strategic Advisor for Health, Seattle Housing Authority
  - Rodolfo Rodriguez, Director of Health and Wellness Ecosystem, Housing Authority of the City of Austin
  - Jonathan Zimmerman, Senior Policy Advisor, Houston Housing Authority



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- **Creating Moves to Opportunity to Improve Life Economic Mobility** *Room C*  
 Researchers and practitioners cover a range of housing mobility strategies undertaken by PHAs and their partners to improve access to high opportunity neighborhoods.
  - Alison Bell, Senior Policy Analyst, Center on Budget and Policy Priorities
  - Sebi Devlin-Foltz, Policy Associate, Opportunity Insights at Harvard University
  - Andria Lazaga, Director of the Office of Policy and Strategic Initiatives, Seattle Housing Authority
  - Sarah Oppenheimer, Director of Research and Evaluation, King County Housing Authority

4-5PM

### NETWORKING RECEPTION

*Foyer*

## FRIDAY, MAY 17

### ADDRESSING SYSTEMATIC DISPARITIES: INTEGRATING RESEARCH, POLICY, AND PRACTICE

8AM

### BREAKFAST

*Optional Information Session: Technology as a Tool to Address Resident Health Needs*  
*Room A/B/C*

9AM

### WELCOME BACK / FRAMING THE DAY

Steve Lucas, Health Research and Program Manager, Council of Large Public Housing Authorities (CLPHA)

### INSIGHTS FROM HUD

*Room A/B/C*

Principal Deputy Assistant Secretary Hunter Kurtz will reflect on HUD's efforts to work across agencies and sectors to improve life outcomes for low-income people.

- Hunter Kurtz, Principal Deputy Assistant Secretary, Office of Public and Indian Housing (PIH), HUD

9:15AM



### KEYNOTE: GETTING TO THE ROOT OF HEALTH DISPARITIES: UNDERSTANDING AND ADDRESSING SOCIAL INEQUITIES

*Room A/B/C*

Dr. Camara Jones, a Senior Fellow at Morehouse School of Medicine and a past president of the American Public Health Association, will discuss systemic, historical inequities that constrict the social safety net and ways cross-sector collaboration can help improve health outcomes, educational attainment, and housing stability.

- Camara Phyllis Jones, MD, MPH, Ph.D.

10:15AM

### BREAK



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10:30AM



### BREAKOUTS: PEER-TO-PEER WORKING ROUNDTABLES

Participants will choose smaller group discussions within each session to engage with peers around specific topics of interest. The roundtables will cater to organizations with all levels of experience and engagement with cross-sector partners.

- **Health & Housing – Making Community Health a Priority** *Room A*  
The discussions will focus on an array of topics related to health and housing partnerships. Participants will discuss how organizations collaborate, including what successes and stumbling blocks exist.
  - **Centering Resident Voices in Health and Housing Partnerships**
    - Kamillah Wood, M.D., Senior Vice President of Health and Housing, Stewards of Affordable Housing for the Future
  - **Identifying Your PHA's Resident Health Priorities**
    - Stephen Lucas, Health Research and Program Manager, Council of Large Public Housing Authorities (CLPHA)
  - **Using Technology to Address Resident Health Needs**
    - Karrima Muhammad, Senior Manager, Resident Services Digital Platform, Enterprise Community Partners
  - **Working with Key Community Health Partners**
    - John Kane, Senior Project Coordinator, Boston Housing Authority
- **Data & Metrics – What to Measure, Why, and How** *Room B*  
Data collaboration is central to successful cross-sector partnerships, but it does pose some challenges. This learning and networking session will focus on both education and health data collaborations.
  - **Data Sharing to Improve Educational Outcomes**
    - Andria Lazaga, Director of the Office of Policy and Strategic Initiatives, Seattle Housing Authority
    - Kathlyn Paananen, Housing and Education Manager, Seattle Public Schools
  - **Data Sharing with Anchor Institutions**
    - Cassie Brooks, Assistant Director of Education, Chicago Housing Authority
    - Peggy Chu, Evaluation and Operations, The Community Builders
  - **Student Privacy**
    - Tracy Koumaré, Education Privacy Policy Analyst, U.S. Department of Education
  - **Metrics for Healthy Communities**
    - Lynne Picard, Director of Workforce Development and Community Initiatives, Denver Housing Authority
  - **Navigating HIPAA in Health-Housing Data Collaborations**
  - **Partnering with Public Health Departments with Data Collaboration**
    - Alastair Matheson, Ph.D., Epidemiologist, Seattle and King County Public Health
    - Sarah Oppenheimer, Director of Research and Evaluation, King County Housing Authority
- **Education & Housing – Making Education a Priority** *Room C*



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This session provides an opportunity to connect with colleagues on relevant issues in the housing-education space such as literacy, early childhood, education for homeless youth, and out-of-school time.

- **Early Childhood Education**
  - Christina Hodgkinson, Director of Resident Services, Akron Metropolitan Housing Authority
  - Jill Spillman, Educational Initiatives Supervisor, Akron Metropolitan Housing Authority
  - David James, Superintendent, Akron Public Schools
- **Educating Homeless Youth**
  - Barbara Duffield, Executive Director, SchoolHouse Connection
- **Literacy and Grade-Level Reading**
  - Jill Fioravanti, Senior Consultant, Campaign for Grade Level Reading
  - Michael Mirra, Executive Director, Tacoma Housing Authority
- **Out-of-School Time**
  - Erik Peterson, Vice President of Policy, Afterschool Alliance
  - Lenita Wheeler, Director of Family and Community Partnerships, Oakland Housing Authority

11:45AM

LUNCH

12:45PM



## BREAKOUTS: LESSONS LEARNED FROM THE FIELD

- **Leveraging Special Purpose Housing Vouchers to Integrate Services for Special Needs Populations** *Room A*

In 2018, HUD received significant resources for Mainstream and Family Unification Program vouchers. HUD, HHS, and PHA staff will discuss forging innovative cross-sector partnerships to support long-term housing stability for those particularly vulnerable to homelessness.

  - Kristen Cane, Director of Development and Policy, Housing Authority of Snohomish County
  - Martha Egan, Technical Director, Division of Community Systems Transformation, Disabled and Elderly Health Programs Group, CMS Center for Medicaid and CHIP Services
  - Ryan Jones, Housing Program Specialist, Housing Choice Voucher, Management and Operations Divisions, U.S. Department of Housing and Urban Development
  - Ashley Matthews, Housing Program Specialist, Housing Choice Voucher, Management and Operations Divisions, U.S. Department of Housing and Urban Development
  - Denise Wise, Chief Executive Officer, Housing Authority of the City of San Buenaventura
- **Health and Housing Research Symposium** *Room B*

With ever-growing interest in the intersection between housing and health, researchers are evaluating the impact of cross-sector interventions. This session



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will bring together researchers to share insights from their work relevant to practitioners and policymakers.

- Moderator: Peggy Bailey, Director of the Health Integration Project, Center for Budget and Policy Priorities
- Craig Pollack, M.D., MHS, Associate Professor of Health Policy and Management, Johns Hopkins Bloomberg School of Public Health
- Dan Treglia, Ph.D., Postdoctoral Fellow, University of Pennsylvania's School of Social Policy and Practice

• **Early Childhood Education – A Case Study of Impactful Partnership** *Room C*

Learn about the Housing Authority of the City of Pittsburgh's (HACP) cross-sector collaboration with Duquesne University and ABK Learning and Development Center created to improve life outcomes for HACP residents. Panelists will discuss the inclusion and importance of anchor institutions, how the collaboration was formed, and what the partnership has been able to achieve.

- Lesely Crawford, Owner and Director, ABK Learning and Development Center
- Christopher Meidl, Ph.D., Assistant Professor, Duquesne University School of Education
- Chuck Rohrer, Communications Manager, Housing Authority of the City of Pittsburgh
- Michelle Sandidge, Chief Community Affairs Officer, Housing Authority of the City of Pittsburgh

**2PM**

**BREAK**

**2:15PM**



### PLENARY: PHILANTHROPY'S INVESTMENT IN LONG-TERM CHANGE

*Room A/B/C*

Foundations often play a leadership role in forging innovative cross-sector collaboration. Hear from funders about their philanthropic giving and impact investing strategies aimed at expanding opportunity and improving long-term life outcomes for lower-income individuals and communities.

- Moderator: Kollin Min, Senior Program Officer, The Gates Foundation
- David Fukuzawa, Managing Director, The Kresge Foundation
- Susan Thomas, Program Director, Melville Charitable Trust

**3:15-3:30PM**

### WRAP UP / LEAVING IN ACTION

Abra Lyons-Warren, Senior Program and Policy Manager, Council of Large Public Housing Authorities (CLPHA)

Steve Lucas, Health Research and Program Manager, Council of Large Public Housing Authorities (CLPHA)



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**LOCATION:** CSIS, 1616 Rhode Island Avenue NW (Second Floor), Washington, D.C. 20036

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