# CLPHA :

# HOUSINGIS SUMMIT









**#HousingIs2021** 

**@CLPHA** 

# Chicago Housing Authority, City Colleges of Chicago, and One Million Degrees

# Partners in Education Plus Program (PiE Plus) Program Planning

**Chicago Housing Authority (CHA)** 

Ashley Thompson, Education Program Specialist

**City Colleges of Chicago (CCC)** 

Erica Farris, District Director of Student Development
Brittany Crosby, Project Coordinator

One Million Degrees (OMD)

PuraCarina Gonzalez, Director of Innovation and Strategic Initiatives Krishae Beamon, Senior Manager of College Partnerships

# Program Planning within Cross-Sector Initiatives

Program planning is a multi-step process that generally begins with a clear understanding of the goal and development of an evaluation plan.

Session Learning Objective: Identify existing program concerns and understand the process of initiating a

cross-sector collaboration and program implementation process







# Partners in Education: Goal, Mission and Vision

- The **goal** of the Partners in Education Program is to support selfsufficiency to Chicago Housing Authority residents as they complete their first degree or credential, debt-free at the City Colleges of Chicago.
- Our project mission is to present our established best practices to promote and foster future development of other cross-sector housing providers, post secondary institutions and educational advocates/external student support providers.
- Our project vision is to provide a substantial model that provides
   Chicago Housing Authority residents with quality education, personal
   and professional advocacy and holistic services to increase quality of
   life.

# How was our need determined?

The Partners in Education Program has thrived and continued to impact lives for over a decade. Based off data reports and other program studies, we identified areas that needed improvement, i.e., age and gender.

#### **Desired outcomes based on the need:**

- Closing the gaps that resided in age and gender.
  - Increasing our male population
  - Increasing the number of youth

	2014-2015	2015-2016	2016-2017
	School Year	School Year	School Year
Total CCC PiE Enrollees:	512	624	444
Average age at Enrollment	32	32	33
Gender	81% female	84.6% female	85.4% female
	19% male	15.4% male	14.6 % male

## **Identifying the Program Solution**

The Partners in Education + One Million Degrees, **PiE Plus Program**, is a collaborative partnership that supports Chicago Housing Authority residents and City Colleges of Chicago students in achieving their educational goals, debt- free via financial support from Partners in Education, and additional holistic wrap around services from One Million Degrees.

#### **Partnership Summary:**

- 3-year, \$500,000 investment from first-time funder, Kresge Foundation
- OMD built upon successes (and learn from challenges) from the Housing Authority of Cook County partnership
- Help more CHA residents ages 18-24 leverage the under-utilized, federallyfunded Partners in Education program (tuition, book voucher, summer tuition)
- Help CHA reach more first-time new to HS students and incentivize them applying for CHA resources



## **One Million Degrees Support Model**

#### **Financial Support**

- •Performance based stipend (up to \$1000/year)
- •Last Dollar Tuition Scholarships
- •Enrichment + Emergency Grants
- •Financial Literacy Curriculum
- •Transfer Scholarships

#### **Personal Support**

- •Caring, full-time staff on campus helping scholars navigate challenges
- •Leadership, personal growth and civic engagement curriculum



#### **Academic Support**

- Private tutoring
- •Guidance from OMD staff and Coaches, on persistence, graduation, and transferring
- Enrichment grant

#### **Professional Support**

- Monthly professional development workshops
- •Volunteer coaches providing 1:1 –1:2 support
- Enrichment grants

## **Partners in Education PLUS**



## PiE PLUS Partnership Structure

#### **Chicago Housing Authority**

- Recognized and valued support service across the city
- Returning Adult population with varied support needs
- Grace semester + appeal support
- Tuition, book, fees and add'l costs for summer courses



#### **One Million Degrees**

- Holistic support services grounded in personal support and coaching
- strong presence in HS and success with first-time new to college students
- consistent support (on campus) and direct line to campus support services
- "you are not alone"

#### **Partners in Education PLUS**

- Increased number of first time new to college CHA residents enrolling in CCC and utilizing PiE services
- Increased enrollment and persistence amongst CHA population
- Collaboration amongst CHA case managers and OMD staff to better triage support needs
- Elevating learning to integrate support across CHA students, not solely PiE participants

### Partners in Education Plus Interest

Potential scholars learned about PiE PLUS from either CHA or OMD recruitment pathways.

#### To participate, students must:

- Be a verified CHA resident or voucher holder
- Attend a Partners in Education information session
- Complete PiE voucher
- Apply to OMD via online application
- Be enrolled in the upcoming semester
- Communicate with OMD and complete all OMD onboarding steps
  - Self-guided Questionnaire
  - Intake meeting
  - Attend orientation and sign scholar contract

	Female	Male	Other	(blank)	Grand Total
Harold Washington College	12	1		1	14
Harry S. Truman College	4	1			5
Kennedy-King College	13	5		4	22
Malcolm X College	29	2		8	39
Olive-Harvey College	16	1		2	19
Richard J. Daley College	3	1			4
Wilbur Wright College	3	2	1		6
Grand Total	80	13	1	15	109

## **Partners in Education Plus Participants**

	Female	Male	Other	(blank)	<b>Grand Total</b>
Harold Washington College	8	1		1	10
Harry S. Truman College	3				3
Kennedy-King College	10	3		2	15
Malcolm X College	25	2		6	33
Olive-Harvey College	7			1	8
Richard J. Daley College	2	1			3
Wilbur Wright College	2	1	1		4
Grand Total	57	8	1	10	76

## **Partners in Education Plus Participants**

	CURRENT COMMUNITY COLLEGE STUDENT	GRADUATING HIGH SCHOOL SENIOR	RETURNING ADULT	(BLANK)	GRAND TOTAL
Harold Washington College	5	2	2	1	10
Harry S. Truman College	2	1			3
Kennedy-King College	9	1	3	2	15
Malcolm X College	21	1	5	6	33
Olive-Harvey College	5	1	1	1	8
Richard J. Daley College	3				3
Wilbur Wright College	2	1	1		4
Grand Total	47	7	12	10	76

### What have we learned thus far?

#### **Successes**

- Consistent partnership between CHA, CCC, OMD
- Implementation: CHA integrating OMD into info sessions and streamlining communication across partners
- Co-creation: OMD supporting CHA team in building out support programs/incentives for enrollment for all CHA students

#### **Challenges**

- Cumbersome verification process
- Tracking part-time progress
- Integrating into CHA case manager teams and additional CHA program team leads for recruitment alignment

#### What are learning?

- OMD training all student facing staff in PiE program and enrollment requirements
- We know that varied support structures are enticing to CHA residents, what supports can CHA provide to all PiE residents? How can OMD +CHA partnership expand beyond the PiE PLUS cohorts?

### What has been your experience as a PiE PLUS Scholar thus far...



- "One Million Degrees offers so many unique benefits for student scholars like myself, it is difficult to pick just one. The mindset of OMD is forward-thinking with the best interest of the students in mind. Preparing and providing OMD students with professionally written guide binders, monthly support meetings, one on one personal coaching, financial assistance, tutoring, and a professional point person on campus are just a few of the many benefits."
- "I think of OMD as one well-organized **family of support for student scholars**. Personally, OMD has greatly **helped build my confidence** as a student. I often think about how I will use the lessons learned at OMD after I transfer to a four-year university."
- "Being an adult student returning to education can be isolating and lonely without social connections and support. I am in public housing living on very little income, living each day on perseverance and hope. Partners in Education gives me peace of mind for continuing my education during the summer months. I plan to finish my Associate Degree with the help of the CHA program in the summer of 2020."
- "OMD has been essential to my success at Chicago City Colleges, Malcolm X campus. I am very grateful and honored to be a member of OMD and plan to volunteer my time to the organization after my education goals have been reached."



# Thank you

#### Any further questions?

Please connect with:

**One Million Degrees (OMD)** 

PuraCarina Gonzalez, pcgonzalez@onemilliondegrees.org

Krishae Beamon, kbeamon@onemilliondegrees.org

**City Colleges of Chicago (CCC)** 

Erica Farris, ewalker58@ccc.edu

Brittany Crosby, bcrosby3@ccc.edu

**Chicago Housing Authority (CHA)** 

Ashley Thompson, <a href="mailto:asthompson@thecha.org">asthompson@thecha.org</a>



@ChiCityColleges@theCHAtweets@1MillionDegrees



https://www.ccc.edu/Pages/default.aspx https://www.thecha.org/residents/partner s-in-education-program https://onemilliondegrees.org/

# CLPHA :

# HOUSINGIS SUMMIT







