

CLPHA



# HOUSING IS SUMMIT 2021



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# Chicago Housing Authority and the City Colleges of Chicago Partners in Education Program

*Through a partnership between the Chicago Housing Authority (CHA) and City Colleges of Chicago (CCC), CHA residents and HCV Program participants are eligible for quality training and educational opportunities at low or no cost.*

## Program Metrics

### **Chicago Housing Authority (CHA)**

Ashley Thompson, Education Program Specialist

### **City Colleges of Chicago (CCC)**

Erica Farris, District Director of Student Development

Brittany Crosby, Project Coordinator

# Partners in Education:

## Goal, Project Mission and Vision

- The **goal** of the Partners in Education Program is to support self-sufficiency to Chicago Housing Authority residents as they complete their first degree or credential, debt-free at the City Colleges of Chicago.
- Our project **mission** is to present our established best practices to promote and foster future development of other cross-sector housing providers, post secondary institutions and educational advocates/external student support providers.
- Our project **vision** is to provide a substantial model that provides Chicago Housing Authority residents with quality education, personal and professional advocacy and holistic services to increase quality of life.

# Metrics within Cross-Sector Initiatives

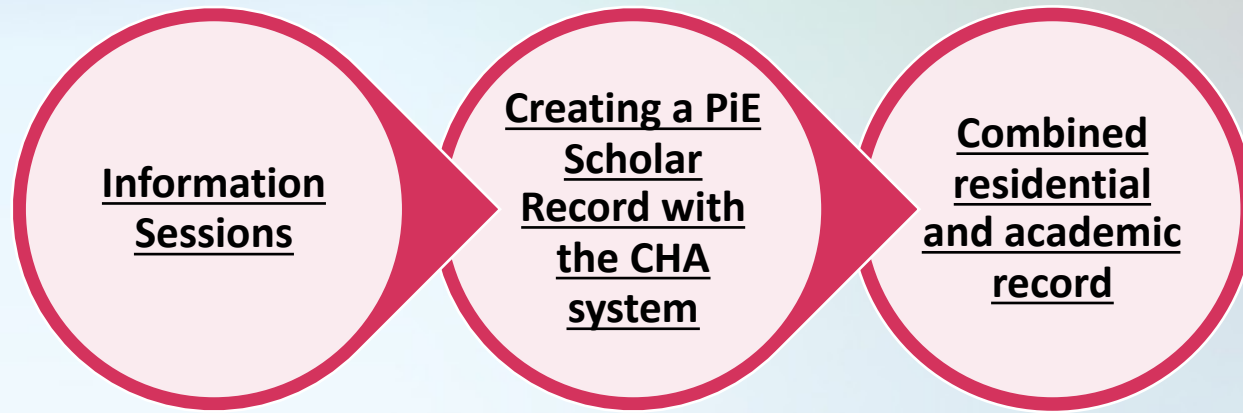
*Data and metrics help us to understand how our program is working, communicate what our program is doing, identify opportunities for improvement and ultimately helps us work towards impacting our clients.*

Session Learning Objective: Identify the relationship between the Partners in Education Program goal and established program metrics.

# Identifying the Metrics and Key Performance Indicators (KPI's)

Metrics Description	Goal
Number of Information Sessions Executed	40
Key Performance Indicator (Data Analysis Element)	Goal
Number of Participants Receiving CHA funds or Financial Aid	Tracking Only
Number of CCC Participants	Tracking Only
Average Net Cost of College for Low Income Students	Tracking Only
Number of Male and Female Participants	Tracking Only
Number of Minority Participants	Tracking Only
Average Participant Savings Per Course	Tracking Only
Number of Information Session Attendees	Tracking Only
Number of Participants that Complete a Program	Tracking Only
Number of Participants that Transfer to a Four-Year Education Institution After Completing a CCC Degree Program	Tracking Only
Participant Retention Rate	Tracking Only
Average Cost Per Participant Enrollment (Including Program Supports)	Tracking Only

# Data Collection



- Mandatory for all PiE Applicants
- Data is collected via program forms
- Verifications are completed to insure CHA residency

- Information from program forms are entered
- CCC academic information is entered as a key indicator on CHA record (student ID)

- Enables us to pull a complete record on each resident/student, run reports and track each of the KPI's.

- Data sharing agreements are significant for data collection with working across agencies
- Accessing one system to enter client information has been our key to pulling significant program data
- Systems used:
  - Salesforce
  - Campus Solutions

# Data Collection for KPI's

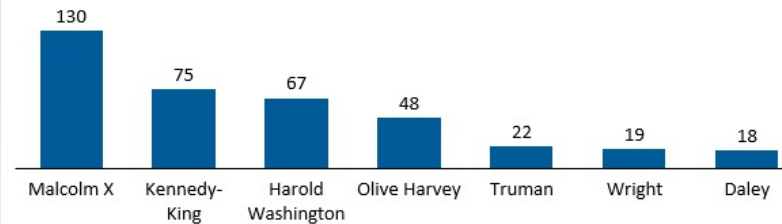
- Key Performance Indicators (examples):
  - Tracking Enrollment by College
  - Gender and Ethnicity
  - Retention Rates
  - Comparing Graduation Rates and Retention Rates

# Collecting Data: Tracking Enrollment by College

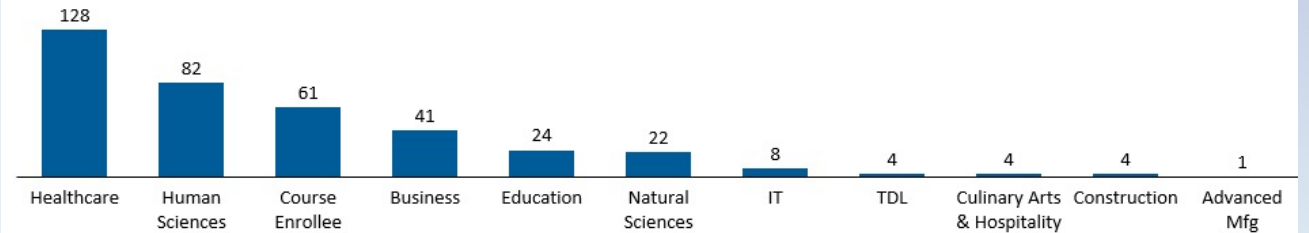
Identifying which metrics to use and setting up a system to collect data will allow you to adequately identify your population career goals.

Here, we tracked enrollment by college which allowed us to see which career paths program participants were more interested in.

Total CHA Enrollment, by College FY2020



CHA Latest Credit Focus Area, FY2020



1: Focus Area represents the broadest grouping of general academic interest or pathway under which a range of associated academic plans fall. All academic plans fall into a predefined academic focus area.

## Insights

- CHA Students enroll at Malcolm X most frequently.
- The most popular credit focus area for CHA students is Healthcare.

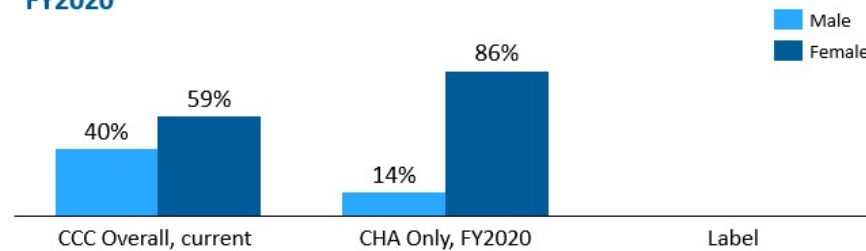


# Collecting Data: Gender and Ethnicity

Identifying which metrics to use and setting up a system to collect data will allow you to identify areas that need work as well as program successes.

Here, we discovered that our male population wasn't as nearly as present as our female population. This is one of the factors that helped create our newest program, the Partners in Education Plus One Million Degrees Program (PiE+)

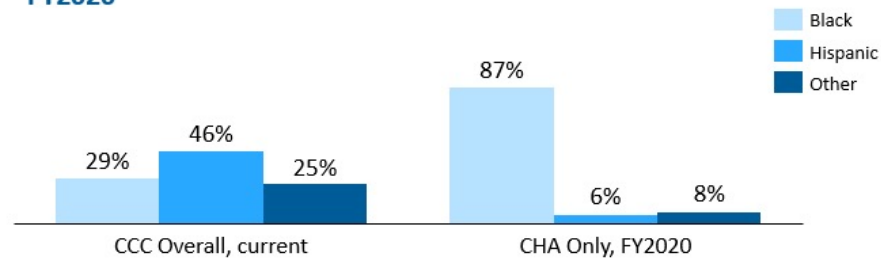
Gender of CCC Overall Population and CHA Population FY2020



## Insights

- Compared to the current CCC population as a whole, a larger proportion of CHA students are female, and a larger proportion of CHA students are black.

Ethnicity of CCC Overall Population and CHA Population FY2020

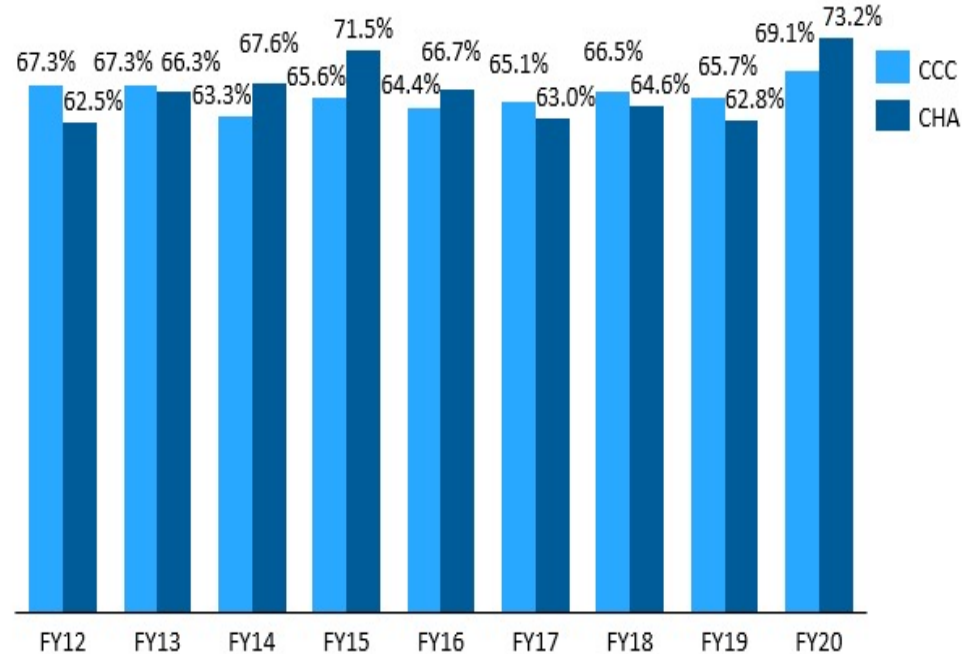


# Collecting Data: Retention Rates

Identifying which metrics to use and setting up a system to collect data will allow you to identify program successes.

Here, data showed retention rates among PiE Program Participants closely tracked that of CHA students as a whole.

Fall to Spring retention overall and among CHA students, by year, excluding students who graduated.



## Insights

- Retention among CHA students closely tracks that of CCC students as a whole.

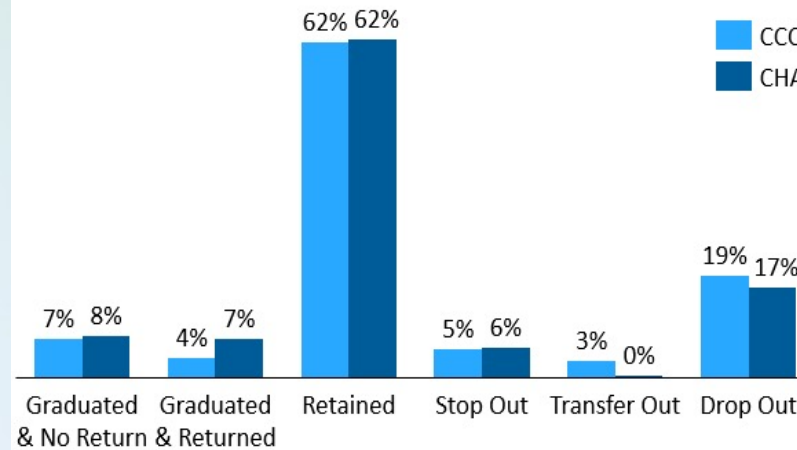
# Collecting Data: Comparing graduation and retention status

Identifying which metrics to use and setting up a system to collect data will allow you to cross reference data amongst your population.

Here, data showed that compared to the overall population in 2019, more PiE participants are graduating and fewer are dropping out.

## Compared to the Overall Population in fall 2019, more CHA students are graduating and fewer are dropping out

Graduation and Retention Status of students, Fall 2019



### Insights

15 percent of CHA students graduated in fall 2019, compared to 11 percent of CCC students overall

# Thank you

Any further questions?

Please connect with:

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**@1MillionDegrees**



<https://www.ccc.edu/Pages/default.aspx>  
<https://www.thecha.org/residents/partners-in-education-program>  
<https://onemilliondegrees.org/>

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