



HOUSING IS
Building Partnerships.Improving Lives.

HOUSING IS SUMMIT

MAY
11-12 2023

NATIONAL HOUSING CENTER
1201 15TH ST. NW • WASHINGTON, DC, 20005

CLPHA
Strengthening Neighborhoods. Improving Lives.





WHAT IS HOUSING IS?

Housing Is, an Initiative led by the Council of Large Public Housing Authorities, was founded in 2015 to break down silos between different systems and sectors to forge partnerships to improve life outcomes for families living in assisted housing. *Housing Is* creates collaboration across health, education, and housing sectors through shared goals, focused resources, and coordinated efforts.

- *Housing Is* creates collaboration across health, education, and housing sectors through shared goals, focused resources, and coordinated efforts.
- *Housing Is* strengthens our collective ability to serve low-income individuals and families effectively and efficiently.

How Does *Housing Is* Help You?

Housing Is can provide assistance in a range of services including matchmaking to organizations with similar missions, providing technical assistance, and participating in pioneering research and cohorts.

Join the *Housing Is* Working Group

The *Housing Is* Working Group is a collective of public housing authorities, and non-profit organizations working in health, education and housing sectors coming together monthly via virtual meetings and other forums to discuss cross-sector work, challenges and successes. To join the Working Group, please email the *Housing Is* Team at HousingIs@clpha.org.

Take Advantage of the *Housing Is* Clearinghouse

The *Housing Is* Clearinghouse is an online hub for promoting effective programs and sharing innovative ideas. For more information, check out the flyer in your conference folder.

housingis.org

SCHEDULE AT-A-GLANCE

THURSDAY | MAY 11

Systems Change to Enable Cross-Sector Partnerships

- 8:00am** Breakfast
- 8:50am** **OPENING PLENARY** | Welcome to the 2023 Summit!
- 9:00am** **KEYNOTE** | Congresswoman Suzanne Bonamici (D-OR)
- 9:30am** Abra Lyons-Warren, Director of Cross-Sector Initiatives, CLPHA

Sunia Zatterman, Executive Director, CLPHA

Sponsor Remarks
- 9:45am** **PLENARY 1** | Linking Workforce Development Opportunities to PHA Residents
- 10:15am** Break
- 10:30am** **PLENARY 2** | Enhancing Federal Data Sharing to Improve Programming for Low-income Families
- 12:00pm** Lunch
- 1:15pm** **BREAKOUT SESSIONS 1**
Funding and Policies
- Inflation Reduction Act - Harvesting New Energy & Resilience Funds
 - Should Medicaid and PHAs hook up?
 - DEI and the Pursuit of Educational Partners and Programs to Create Inclusive Communities
- 2:30pm** Break
- 2:45pm** **BREAKOUT SESSIONS 2**
Case Studies
- Linchpins: Building and Retaining the Workforce Needed to Advance Homelessness Solutions
 - Mainstream Vouchers: Success Through Partnership
 - Atlanta Leaders Use Cross-Sector Partnerships to Bridge Gaps Between Home and School
- 4:00pm** Reception by Yardi

FRIDAY | MAY 12

Innovations in Cross-Sector Partnerships

- 8:00am** Breakfast
- 8:30am** **KEYBANC PRESENTATION** | Taking Advantage in the Downturn: Public Finance and Bank Options Designed for PHAs
- 9:30am** Welcome Back Remarks
- 9:45am** **PLENARY 3** | Managed Care Organizations' Efforts to Shape Social Determinants of Health
- 10:45am** Break
- 11:00am** **BREAKOUT SESSIONS 3**
Data and Research
- The Intersectionality of Housing, Race and the Wage Gap
 - Filling Data Gaps: Health, Economic, and Residential Stability Outcomes Following PHA Exits
 - How School Districts Can Benefit from Public Housing Partnerships
- 12:15pm** Lunch
- 1:15pm** **BREAKOUT SESSIONS 4**
Resident Focused
- 2Gen Program: Community-Responsive & Intersectional Family Supports
 - Housing as a Health Care Intervention: Chicago and Cook County Flexible Housing Pool
 - Preventing Summer Learning Loss with Sport-based Positive Youth Development
- 2:30pm** Closing Remarks
- 3:00pm** Adjourn

THURSDAY | MAY 11

SYSTEMS CHANGE TO ENABLE CROSS-SECTOR PARTNERSHIPS

8:00–8:50am **Breakfast**

8:50–9:00am **OPENING PLENARY**

Auditorium **Welcome to the 2023 Summit!**

Opening Remarks

Jeffery K. Patterson, CLPHA Board President and CEO,
Cuyahoga Metropolitan Housing Authority

9:00–9:30am **Keynote**

Auditorium

Rep. Bonamici will discuss her CLPHA-endorsed Build Housing with Care Act, a bill she recently introduced that would make childcare more accessible to people who live in affordable housing. The Build Housing with Care Act advances our shared goal of co-locating childcare centers at affordable housing areas to vastly improve access to housing and childcare for low-income families. Rep. Bonamici's remarks will continue our long-standing Summit discussions about how affordable, convenient childcare in low-income housing communities can increase families' access to early childhood education, economic opportunities, housing stability, and other resources that can improve their life outcomes.

Congresswoman Suzanne Bonamici (D-OR)

Introduction by Ivory Mathews, CLPHA Board Member and CEO,
Home Forward

9:30–9:45am

Abra Lyons-Warren, Director of Cross-Sector Initiatives, CLPHA

Sunia Zatterman, Executive Director, CLPHA

Sponsor Remarks

KeyBanc
Capital Markets




Anthony Pass, Senior Vice President, KeyBanc Capital Markets

Jeff Bischoff, Senior Director, Sales, Yardi

9:45–10:15am

Auditorium

PLENARY 1**Linking Workforce Development Opportunities to PHA Residents**

From summer youth employment to college to job training programs and jobs that pay a living wage, PHA residents' engagement with workforce development is critical to improving life outcomes. Our featured speaker will discuss new initiatives and ideas that can expand work opportunities for low-income residents and foster partnerships with PHAs that connect their residents to workforce opportunities.

Chike Aguh, Former Chief Innovation Officer, U.S. Department of Labor
Introduction by Karen DuBois-Walton, CLPHA Board Member and President, Elm City Communities

10:15–10:30am

Break

10:30am–12:00pm

Auditorium

PLENARY 2**Enhancing Federal Data Sharing to Improve Programming for Low-income Families**

CLPHA has long championed data sharing among organizations from local service providers to federal government agencies. We believe that taking a collaborative approach to utilizing data gathered from the programs we operate and people we provide services to is critical to helping entities who serve low-income families to identify overlap in assisted populations, establish shared goals, and determine if interventions intended to improve life outcomes are working. While challenges such as privacy concerns, siloed systems, and communication barriers among partners can make this work difficult, sharing data can streamline duplicative interventions, reduce costs and inefficiencies, and lead to expanded access to social services for the people that need them most.

FEATURED SPEAKER

This plenary will open with a discussion of how sharing data among federal agencies can support research, program evaluation, and the implementation of evidence-based practices.

Solomon Greene, Principal Deputy Assistant Secretary, Office of Policy Development and Research, U.S. Department of Housing and Urban Development (HUD)

ROUNDTABLE DISCUSSION

Examining current partnerships and how federal agencies can work together, representatives from the Departments of Education and HUD will discuss the ways in which their agencies currently approach data sharing and ways in which they can work more collaboratively with data to improve and consolidate programming geared towards low-income families.

Ross Santy, Associate Commissioner, Administrative Data Division, National Center for Education Statistics, U.S. Department of Education
Lydia Taghavi, Chief Data Officer, HUD

MODERATOR: **Solomon Greene**, Principal Deputy Assistant Secretary, Office of Policy Development and Research, HUD

12:00–1:15pm

Lunch

1:15–2:30pm

BREAKOUT SESSIONS 1
Funding and Policies



**PARTNERSHIPS
TRACK**

Room ABC

**Inflation Reduction Act — Harvesting
New Energy & Resilience Funds**

This session will review opportunities presented for affordable housing from the Inflation Reduction Act (IRA). The IRA features \$25 billion in incentives plus significant new tax credits via four federal agencies (IRS, EPA, DOE and HUD) for investments in energy efficiency and renewable and resilience measures, including indoor air quality. NYCHA, an active practitioner in climate resiliency efforts, and HUD and EPA representatives will explain new federal programs, eligible measures, pathways, timetables, and other relevant information.

Dr. Charles Marshall, Director, Energy Branch, Office of Public Housing Programs, HUD

Tom Davis, Director, Office of Recapitalization, HUD

Vlada Kenniff, Senior VP-Energy & Sustainability/Capital Projects Division, New York City Housing Authority

Ted Toon, Senior Advisor for Building Decarbonization and Finance, U.S. Environmental Protection Agency

Stephen J. Morgan, Senior Advisor, Ameresco

This session is sponsored by **AMERESCO**
Green • Clean • Sustainable 

**HEALTH TRACK**

Room D

Should Medicaid and PHAs hook up?

Over the past decade, Medicaid administrators at both the state and federal level have come to recognize the role that stable housing plays in improving health outcomes and lowering costs. To this end, new initiatives have been approved to cover costs to provide health, behavioral health, and tenancy support services through state Medicaid programs and more robust alignment with state behavioral health resources. This session will provide the audience with an overview of state Medicaid work in the health and housing space and discuss cross-agency partnerships at the state level that weave together Medicaid and behavioral health resources to support services needed for successful supportive housing approaches. Level-setting on Medicaid and behavioral health will be followed by a dialogue with the audience on the value of PHAs, Medicaid, and state behavioral health payers partnering to maximize investments toward common supportive housing goals.

Sandra Wilkniss, Senior Program Director, National Academy of State Health Policy

Robin Wagner, Independent Consultant

Hannah Katch, Senior Advisor, Centers for Medicare and Medicaid Services, HHS

**EDUCATION TRACK**

Auditorium

DEI and the Pursuit of Educational Partners and Programs to Create Inclusive Communities

Fresno Housing's Diversity, Equity, and Inclusion (DEI) Framework envisions creating and sustaining vibrant communities throughout Fresno County. This is made possible through learning the needs of colleagues, making investments in culture, identifying strategic partners, and empowering diverse leadership inside and outside the agency; education partnerships make this vision possible. Fresno Housing will discuss their high-impact programs and how they have led to robustly improved outcomes from their staff and residents.

Marc' Bady, Chief Diversity Officer, Fresno Housing

Rodney Murphy, Coordinator and Counselor, Fresno City College



2:30–2:45pm

Break

2:45–4:00pm

BREAKOUT SESSIONS 2

Case Studies



**PARTNERSHIPS
TRACK**

Room D

**Linchpins: Building and Retaining
the Workforce Needed to Advance
Homelessness Solutions**

The San Diego Housing Commission (SDHC), which serves the eighth-largest city in the nation, will present initiatives to build and retain the skilled workforce needed for operating homelessness programs. SDHC collaborates with homelessness service providers and a local community college on these efforts. The presenters will also facilitate a discussion with session participants on strategies and innovative solutions to address the challenges in recruitment and retention for essential frontline positions in homelessness and affordable housing programs.

Lisa Jones, Executive Vice President of Strategic Initiatives,
San Diego Housing Commission

Hanan Scrapper, Regional Director, PATH San Diego

Nancy Sa, Strategic Programs Manager, San Diego Housing Commission

Kirin Macapugay, MSW, DSW Candidate, Associate Professor
and Director of PEER Program, San Diego City College



HEALTH TRACK

Auditorium

**Mainstream Vouchers:
Success Through Partnership**

Many PHAs use Mainstream vouchers successfully to help people with disabilities transition from care facilities or homelessness to stable housing — but others face challenges when trying to utilize these vouchers. This session will provide examples of successful implementation by a state and a local PHA and explore what HUD's Community of Practice has found to be the ingredients of success. With 4,500 new Mainstream vouchers going online in 2022/2023 and the extraordinary admin fees just awarded to PHAs, this is an opportune time to talk about best practices.

Dominic Mitchell, Deputy Executive Director, Minneapolis Public
Housing Authority

Diane Dressler, Consultant, Maryland Inclusive Housing

Lisa Sloane, Director, Technical Assistance Collaborative

Emily Warren, Senior Housing Program Specialist, HUD


**EDUCATION
TRACK**

Room ABC

Atlanta Leaders Use Cross-Sector Partnerships to Bridge Gaps Between Home and School

This session showcases Atlanta Housing and how they successfully improved educational outcomes for public housing residents in partnership with Atlanta Public Schools, United Way, and other education providers. Using a family-centered choice model, Atlanta Housing is providing families access to out-of-school-time programs, school services, and wrap-around supports that are individualized to meet students and families' needs. Critical components of this model include an Atlanta Housing Education Case Manager who works individually with families and an Atlanta Public Schools Liaison who connects with school staff and provides real time student performance data. Participants will gain an understanding of how to develop effective education initiatives by partnering with schools, engaging families, and providing services that directly impact students according to their individual needs.

Pamela Owunta, Director of Partnerships & Engagement, Atlanta Housing

Ruby Jones, Senior Case Manager, Atlanta Housing

Gerri Sims, Liaison for Atlanta Public Schools, Atlanta Public Schools

Patrice Gregory, Neighborhood & Investment Specialist, HUD

4:00–5:00pm

Atrium

Reception by YARDI

Join fellow attendees for drinks, small bites, entertainment and a raffle.



FRIDAY | MAY 12

INNOVATIONS IN CROSS-SECTOR PARTNERSHIPS

8:00–9:30am **Breakfast**

8:30–9:30am
Auditorium

Taking Advantage in the Downturn: Public Finance and Bank Options Designed for PHAs



KeyBanc Capital Markets is one of the nation's largest affordable housing lenders, and they have helped housing authorities across the county increase affordability in their communities by creatively leveraging their status as governmental entities. This session will highlight the unique abilities PHAs have to access customized financing with competitive rates.

Anthony Pass, Senior Vice President, KeyBanc Capital Markets
Sam Adams, Managing Director, KeyBanc Capital Markets

9:30–9:45am
Auditorium

Welcome Back Remarks

Abra Lyons-Warren, Director of Cross-Sector Initiatives, CLPHA

9:45–10:45am
Auditorium

PLENARY 3

Managed Care Organizations' Efforts to Support Social Determinants of Health

Healthcare and housing partnerships have the power to improve health outcomes for low-income residents. This roundtable will examine how managed care organizations can support community capacity building and infrastructure investments in communities to increase access to affordable housing. It will also spotlight markets and focus areas, as well as policy issues around health and housing such as data sharing.

Abbie Gilbert, Associate Director, Office of the Chief Medical Officer, Health Equity & Social Impact, Humana

Andy McMahon, Vice President of Community Investment & Innovation, UnitedHealthcare Community & State

Blair Harrison, Policy Director, Community & Social Health, UnitedHealthcare Community & State

MODERATOR: **Sandra Wilkniss**, Senior Program Director, National Academy of State Health Policy

10:45–11:00am

Break

11:00am–12:15pm

BREAKOUT SESSIONS 3
Data and Research**PARTNERSHIPS
TRACK**

Room ABC

**The Intersectionality of Housing,
Race and the Wage Gap**

This unique session will highlight the often-underrepresented intersectionality between housing barriers and race and gender by applying an equity lens to institutional policies that increases awareness and encourages systemic change. The YWCA and Opportunity Home San Antonio serve the most disadvantaged members of their community, and this partnership demonstrates the importance of avoiding silos and disrupting the status quo to ensure equity and access to secure housing for all community members.

Dr. Jeneise Briggs, Director of Equity, Diversity and Inclusion, Opportunity Home San Antonio

Misty Moon Harty, Director of Racial Justice and Gender Equity, YWCA San Antonio

**HEALTH TRACK**

Auditorium

**Filling Data Gaps: Health, Economic, and Residential
Stability Outcomes Following PHA Exits**

What do we know about the health, economic, and residential stability outcomes of people who exit from housing assistance? This session presents data from Seattle/King County, WA on factors associated with exits as well as outcomes such as changes in housing stability, physical and behavioral health, and wages in the year following exit. This HUD-funded research confirms that positive exits are associated with better outcomes. The panelists will also discuss related implications for programs and services provided by public housing authorities and cross-sector partners.

Annie Pennucci, Director of Impact & Evaluation, King County Housing Authority

Alastair Matheson, Assistant Chief, Data and Informatics Strategy, Public Health—Seattle/King County

Andy Chan, Strategic Advisor, Seattle Housing Authority



**EDUCATION
TRACK**

Room D

How School Districts Can Benefit from Public Housing Partnerships

PHAs provide 24/7/365 multigenerational services and supports to economically disadvantaged children and their families, including programs to address equitable learning recovery in the wake of COVID-19. Stronger relationships between PHAs and the school districts that educate their children offer the potential to nurture and lift up these services at the local level as well as support replication and scale more broadly. In this session, panelists will discuss a 20-state EdWeek Research Center study on PHA-district partnerships commissioned in 2022 by the Campaign for Grade-Level Reading and its relation to comparative CLPHA data. They will also highlight what's working in local housing-school collaborations.

Erica Vaughan, Consultant, Campaign for Grade-Level Reading
Abra Lyons-Warren, Director of Cross-Sector Initiatives, CLPHA
Christina Hodgkinson, Director of Resident Services, Akron Metropolitan Housing Authority
Jill Spillman, Special Initiatives Manager, Akron Metropolitan Housing Authority

12:15–1:15pm

Lunch

1:15–2:30pm

BREAKOUT SESSIONS 4 Resident Focused



**PARTNERSHIPS
TRACK**

Auditorium

2Gen Program: Community-Responsive & Intersectional Family Supports

This panel presentation will provide an overview of Tacoma Housing Authority's 2Gen program, which was developed and launched during the COVID-19 pandemic as a direct result of parent feedback. The pandemic helped illuminate the intersections of housing, education, mental and behavioral healthcare, and social support systems (such as daycare and food access), and the 2Gen program was built with these intertwined factors at its core. These systems have historically lacked accessibility, because they have not been built by the people who they are meant to serve. THA's 2Gen program seeks to turn this idea on its head, placing families at the center of program design.

Gary McCurdy, Community Builder, Tacoma Housing Authority
Robert McAfee, Sr., Community Builder, Tacoma Housing Authority
Byron Williams, Program Manager, Tacoma Housing Authority
Fahren Johnson, Senior Director of Strategy & Partnerships, School's Out Washington

**HEALTH TRACK**

Room D

Housing as a Health Care Intervention: Chicago and Cook County Flexible Housing Pool

The Chicago and Cook County Flexible Housing Pool (FHP) is an innovative program funded through a public/private partnership comprised of local government, managed care organizations, health systems, and philanthropy. The FHP provides supportive housing for those who are interacting with crisis systems including ERs, jails, and shelters. Partners aim to reduce crisis system use while increasing housing stability and improving health outcomes. To achieve success, the FHP centers racial equity and the expertise of tenants in service delivery and program outcomes. Public/private partnership is central to this project's success, with leadership from the City of Chicago, Chicago Housing Authority, and Cook County Health underscoring that importance.

Julie Nelson, Associate Director, Corporation for Supportive Housing

Dave Thomas, Program Director, Center for Housing and Health

Chanté Gamby, Housing Director, Cook County Health

Mary Howard, Chief Resident Services Officer, Chicago Housing Authority

**EDUCATION TRACK**

Room ABC

Preventing Summer Learning Loss with Sport-based Positive Youth Development

The Columbus Metropolitan Housing Authority (CMHA) has formed a partnership with The Ohio State University's LiFEsports initiative to provide summer camp opportunities to CMHA youth and prevent summer learning loss. This breakout session will give attendees information on an evidence-based, nationally recognized model that yields positive youth development, as well as how to create and sustain partnerships to provide out-of-school time activities for PHA residents. Summer learning opportunities can help PHA youth with retaining knowledge from the past school year, as well as promote further school readiness. This breakout is presented in partnership with the National Summer Learning Association's Professional Summer Learning Community (PLC) for housing professionals and participants will be invited to share their own summer learning program and partnership successes and challenges in a peer exchange.

Sonja Nelson, MBA, VP of Resident Initiatives, Columbus Metropolitan Housing Authority

Becky Wade-Mdivanian, Director of Operations, Ohio State University LiFEsports

Emily Samose, PLC LEAD, National Summer Learning Association

2:30–3:00pm

Auditorium

Closing Remarks

BREAKOUT SESSIONS ROADMAP



HOUSING IS EDUCATION

These four sessions focus primarily on intersections between housing and education.

THURSDAY | MAY 11

DEI and the Pursuit of Educational Partners and Programs to Create Inclusive Communities
1:15–2:30pm | Auditorium

Atlanta Leaders Use Cross-Sector Partnerships to Bridge Gaps Between Home and School
2:45–4:00pm | Room ABC

FRIDAY | MAY 12

How School Districts Can Benefit from Public Housing Partnerships
11:00am–12:15pm | Room D

Preventing Summer Learning Loss with Sport-based Positive Youth Development
1:15–2:30pm | Room ABC





HOUSING IS HEALTH

These four sessions focus primarily on intersections between housing and health.

THURSDAY | MAY 11

Should Medicaid and PHAs hook up?

1:15–2:30pm | Room D

Mainstream Vouchers: Success Through Partnership

2:45–4:00pm | Auditorium

FRIDAY | MAY 12

Filling Data Gaps: Health, Economic, and Residential Stability Outcomes Following PHA Exits

11:00am–12:15pm | Auditorium

Housing as a Health Care Intervention: Chicago and Cook County Flexible Housing Pool

1:15–2:30pm | Room D



HOUSING IS PARTNERSHIP

These four sessions focus primarily on how partnerships help advance cross-sector work.

THURSDAY | MAY 11

Inflation Reduction Act — Harvesting New Energy & Resilience Funds

1:15–2:30pm | Room ABC

Linchpins: Building and Retaining the Workforce Needed to Advance Homelessness Solutions

2:45–4:00pm | Room D

FRIDAY | MAY 12

The Intersectionality of Housing, Race and the Wage Gap

11:00am–12:15pm | Room ABC

2Gen Program: Community-Responsive & Intersectional Family Supports

1:15–2:30pm | Auditorium

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HOUSING IS
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The *Housing Is* Initiative, led by the Council of Large Public Housing Authorities, helps build a future where systems work together to improve life outcomes. This is our 9th annual *Housing Is* Summit, the preeminent event dedicated to collaboration among the housing, education, and health sectors.

clpha.org/housing-summit

